**PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP**

**PROJECT REPORT FOR WEEK 3**

**PROJECT TITLE : ESTIMATE OF CROP YIELD USING DATA ANALYTICS**

**MENTOR :BABY SHAMINI.P**

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* After knowing  about the literature survey we  are more enthusiastic   about the project and started with week 3.
* As a apart for our project we created empathy map for gaining insight   and  understanding on solving customers problems.
* We have included all the perceptions of the customers in one go which includes  the major preoccupations, worries, aspirations, environmental conditions , the reality of market offers.
* Our project also focus on the fears, obstacles which are currently facing, attitude  in public, behavior towards others  and also the needs and the measures of real success and we have   submitted according to the github template.